

“Freedom Does Not Come Free”



February 1, 2010

Dear Potential Sponsor,

We are honored to be hosting the **First Annual Captain John Hallett III Memorial Golf Tournament & Dinner** on **Friday, June 25, 2010** at Boundary Oak Country Club in Walnut Creek, California. Your company has been invited to be a Tournament Sponsor.

In case you are not familiar with John's story, John grew up in Concord, attended St. Agnes Elementary, and graduated from De La Salle High School. After graduation, John was accepted to the United States Military Academy at West Point where he graduated and continued on to the Army.

In 2005, John served one tour of duty in Iraq. He believed in freedom and loved his country, so in 2009 he volunteered to return for another tour, this time to Afghanistan. Sadly, he was killed by a roadside bomb while returning from a goodwill mission, delivering medicine for cholera, to Afghan children in a neighboring village. In service, John made the ultimate sacrifice for his family, friends, and country.

All proceeds will go to the nonprofit organization Wounded Warriors Project. This organization provides programs and services to severely injured service members during the time between active duty and transition to civilian life.

Please see the attached pages for levels of sponsorship and opportunities your company will gain from sponsoring this event. Thanks to sponsorships and donations such as yours, we are able to give back to those who have given so much to us. Thank you for helping us honor John and all the soldiers who protect so many and allow us our freedom.

We are a 501c (3) non-profit and our tax identification number will be available soon. Please return the sponsorship application to: The Captain John Hallett III Memorial Golf Tournament, PO Box 284, Oakley, CA 94561.

If you have any questions, please contact David Adler at (925) 766-8414 or go to www.johnhallett.com.

“Captain John Louis Hallett III was an amazing father, devoted and joyful husband, thoughtful son, loving brother, and inspiring friend. ... He was a patient teacher to our children.”
–Mrs. Captain John Hallett III (Contra Costa Times, 2009).

Sincerely,

David Adler

Captain John Hallett III Memorial Golf Tournament



Sponsorship Application

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Contact Email: _____ Phone () _____

Level of Sponsorship: (Please see back for description of sponsorship)

(Please check)

- | | | | |
|--------------------------|--------------------|-------------------------|----------|
| <input type="checkbox"/> | General | (Dinner Sponsor) | (\$5000) |
| <input type="checkbox"/> | Colonel | (Lunch Sponsor) | (\$3000) |
| <input type="checkbox"/> | Lieutenant Colonel | (Hole In 1 Sponsor) | (\$1000) |
| <input type="checkbox"/> | Captain | (Tee Sponsor) | (\$500) |
| <input type="checkbox"/> | 1st Lieutenant | (In Kind Sponsor) | |
| <input type="checkbox"/> | 2nd Lieutenant | (Donations; Any Amount) | |

Payment:

Enclosed is my *check* payment to The John Hallett III Memorial Golf Tournament.
Check # _____

Enclosed is my credit card payment Visa MasterCard American Express

Name on Card: _____

Billing Address: _____

Card #: _____ Exp. Date: _____

Amount Charged: _____

Signature: _____ Date: _____

Captain John Hallett III Memorial Golf Tournament
www.johnhallett.com



2010 Sponsorship Opportunities

General:

\$5000- Dinner Sponsor

- Two foursomes of golf
- Prominent name location on invitation & event flyer
- Prominent logo on sponsor banner
- Recognition at golf lunch and reception
- Thank you letters to all golfers
- 3 Tee Signs
- Name in Program
- Complimentary dinner for golfers

Colonel:

\$3000- Lunch Sponsor

- One foursome of golf
- Name on invitation & event flyer
- Logo on sponsor banner
- Recognition at golf lunch
- Thank you letters to all golfers
- 2 Tee Signs
- Name in Program
- Complimentary dinner for golfers

Lieutenant Colonel:

\$1000- Hole in One Sponsor

- One twosome of golf
- Logo on Invitation & event flyer
- Logo on sponsor banner
- Thank you letters to all golfers
- 1 Tee Sign
- Name in program
- Complimentary dinner for golfers

Captain (Hallett):

\$500-Tee Sponsor

- Name on Sponsor banner
- Name on Invitation & event flyer
- Name in program
- 1 Tee sign
- 2 complimentary dinner tickets

1st Lieutenant:

In Kind Sponsors

- Name in Program
- Name on Sponsor Banner
- Name on Invitation & event flyer
- 1 Tee Sign

2nd Lieutenant:

Donations-Any Amount

Golf & Dinner:

\$100 per person

Dinner Only:

\$40 per person

Contact Information:

Captain John Hallett III Memorial Golf Tournament

PO Box 284

Oakley, CA 94561

www.johnhallett.com

Contact Person: David Adler
(925) 766-8414